

Edition : May 2021

कोरोना वायरस संक्रमण
अफवाह नहीं
सही जानकारी
फैलाएं



LET'S TALK
ABOUT THE
LEADING NEWS

Recap

Official Partnership with AIESEC

Celebration Diversity

Important Days Celebration

18+ get Vaccinated from May 1st

Awareness Video on Covid-19 by Student

- Recap
- Highlights
- Classroom Chronicles
- Sum-up
- Upcoming Events
- Students Section
- Professor's Column

Upcoming Events!!!

Upcoming Online Placement Drive

IMPORTANT DAYS CELEBRATIONS



Eid Mubarak



World Hypertension Day



Motivation of the day



Save Bird



Prevention is better than cure

“Every day of your life is a special occasion.”

The Institution on the occasion of EID, World Hypertension Day shared important messages and at other occasion even shared motivational & eco friendly messages by the means of social media.

Link for virtual tour of college campus: <https://fb.watch/5JAD265ISw/>



“
IT DOES NOT MATTER
HOW SLOWLY YOU GO
AS LONG AS YOU DO NOT STOP.
 ”

Webinar on Personality Development

"Strive not to be successful, but rather to be valuable"



Webinar on "Personality Development" was organized by Prof. Vineeta Rathore of MBA Department on 05 May 2021 & the guest speaker was one of the renowned persona, Mr. Deepak Singhal of Career Moulders, Gwalior. Students also learnt functional information like how they can add prestige to their resume by making use of versatile vocabulary instead of making it a shabby copy. Participants also learnt how to be a positive thinker, future oriented, a visionary & a good communicator & consequently create a win-win situation in their life. How to handle criticism & how evaluating your progress at the end of the day can be fruitful. It was an effort by the Group to expose the students to a wide spectrum platform through which students learnt myriads of information related to Communication skills like self-introduction, how to make their personality attractive & presentable, how to develop connection with the people.

Yoga: The external & internal purifier



Professor Saloni Jain of SRCP arranged an online Live Yoga Session on 6 May 2021 under the mentorship of Mr. Avdesh Dubey who is studying in B pharma 8th semester. He is a four time national player in yoga and a three times All India Yoga Player from RGPV & is currently working as yoga teacher in KVS BSF campus airport Road in Indore. The students of the Group as well as the teachers performed yoga asana concurrently and learned about the benefits of Pranayam, kapal bhati, greevachalan, skandchalan, Bhujan asana, sarvang asana & anulomvilom. It was a beautiful duo of performance by Avdesh Dubey followed by a commentary by Shivam Gupta his companion on the benefits of each asana. The session served as a sort of motivation amid the pandemic teaching us a healthy lifestyle.

Spark: A short film competition

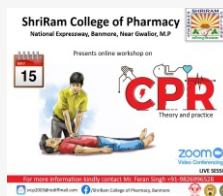


"SPARK" a short film making competition was organized on 8 May by Prof. Shweta Chauhan of Management department of SRGOC for all the students of the Group on the title BE THE CHANGE WHICH YOU WANT TO SEE IN THE WORLD. Anjali Dixit

of 1st year of Computer Science grabbed the first position by creating awareness about the forlorn issue of safety of a girl child. The first runner up for it was a spectacular presentation by team from MBA 1ST year. Ankur Agrawal, Vishal Nigam, Shivani Sharma, Madhu Rajput, Shalu Rajput, Sureksha Verma

& Rashi Jain beautifully coordinated as a team and tried to create awareness about staying home in this contemporary circumstances. The second runner up once more was from Computer science Manisha Mathuriya. She tried to put forth the pitiful issue of domestic violence faced by women in this male chauvinistic society.

CPR :Lecture & workshop



Lecture on CPR and its importance was delivered by Mr. Feran Ale of SRCP on 6 May. It was later followed by an online workshop on 15 May the above topic. Students learnt about Cardiopulmonary resuscitation (CPR) which is a lifesaving technique

that's protective at time of emergencies, such as a heart attack or near drowning, in which someone's breathing or heartbeat has stopped. The goal of CPR is to keep oxygen flowing in and out of the lungs and to keep oxygenated blood flowing through the body which in turn delays tissue death.

International Family Day:

"The time we spend & memories we make with our family is everything"



Prof. Vineeta Rathore of MBA department organized a Family Collage Making Competition on 15th May 2021. In it each participant was permitted to use 5 family photos for collage making. Each collage was crafted with such memories of familial ties that it was difficult to pick out

some distinct best ten collages. Keeping the empathy in mind which was the driving force behind the entire collages received, they were converted into a beautiful video for circulation.

Essay Writing Competition

Either write something worth reading or do something worth writing



Prof. Rohit Batra of SRCP fabulously coordinated an online Essay writing Competition on the theme "COVID-19 and New Normal". It was an attempt to teach the students that how they are going to grapple with the changes that have taken place in the society due to this pandemic. Prerna Tomar of B.Com 2nd year was the unrivalled winner of this contest. Harish Saini of CSE branch after a great tug of war was able to retain 2nd position. Vibhu Pathak of BBA, 2nd year secured 3rd position. The group wishes heartfelt Congratulations to all the winners and desires success for your next adventure.

Story Writing Competition:

Nothing sticks in your mind better than a story



A Story Writing Competition was put in order on the theme of "My Experience battling COVID-19". This competition was based on students experiences related to COVID -19 which were to be shared in the shape of a Story. The participants were free to choose either

English or Hindi for their story narration. It was a commendable effort by Prof. Pankaj Sharma of SRCP to stimulate everyone to learn through others positive experiences. Poonam Gaur achieved an unparalleled victory as each word of her story poured her heart out and even succeeded in bringing tears to the eyes of the jury.

Young Marketing Champ Competition:

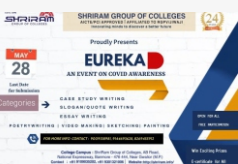
Marketing is no longer about the stuff that you make, but about the stories you tell.



Ms. Aditi Bharadwaj who is in charge of training & placement cell of SRIIT arranged for "Young Marketing Champ Competition" in coordination with Rishab Makkar of LG. It is an online Inter college Contest which is powered

by LG. Participating team will have to prepare a marketing plan based on the Situation which will be provided to them. It is open for all the students of SRIIT & SRIPS for participation. In this line to provide additional direction to the students a webinar was organized on 24 May for all the students. The guest speaker was Mr. Ashutosh Agrawal who is an Indian marketer and is carrying 16 plus years of significant and progressive experience in BTL & ATL marketing, currently working with LG Electronics India Pvt Ltd as Regional Marketing Manager for Madhya Pradesh & Chhattisgarh. He is associated with LG from Last 13 years. During his long career span he has worked at innumerable states of India. Participating teams will have the opportunity to learn marketing under his tutelage.

EUREKA-An Event on Covid-19 Awareness



Prof. Nitesh Dubey of SRIPS along with other members of the group planned **EUREKA-An Event on Covid-19 Awareness** on 28 May. It was a saga of event which brought myriads of themes

to be opted for before the participants to ensure their effective participation. It included categories like Case study writing, Slogan/Quote writing, Essay writing, Poetry, Video making & sketching/Painting. Its results are yet to be declared.

Poster making competition on Covid-19 vaccine awareness



On 01st day of MAY 2021, an in-house poster making competition was organised. This event was coordinated by Dr. Pankaj Sharma, HOD, Pharmaceutics department of

SRCP. Several students participated and shared their thoughts as posters. The posters were highly motivating.

The result was declared on 02nd MAY-2021 in which Anshika Mishra from 3rd year was the winner. 2nd and 3rd prize were claimed by Poonam Gaur (4th year, B. Pharm) and Sakshi Jadon (2nd year, B. Pharm)

Online Placement Drives

Acadecraft Inc.



Acadecraft is an ongoing virtual placement drive. The first round of this drive was organized on 30 May. Acadecraft is a content development services company that is committed to providing

highly efficient content development services for its clients, keeping their precise requirements in mind. It delivers content development solutions to higher education institutions in the USA, UK, Australia, UAE and Singapore. It Delivers Subject-Specific Content Writing Services Based-On Creativity, Innovation and Extensive Research. Its workflow includes- understanding, identifying, documenting, designing, developing and assessing.

Placement Updates

Congratulations to Athira Mohan



Ms. Athira Mohan, a student of M. Pharm has got placed in Lambda therapeutic Research Ltd, Ahmedabad. She is currently working in Pharma covigilance department as drug safety associate. Management and staff members have expressed glee on this matter. by getting placed in it.



Students' Corner

“वैक्सीन पर कन्फ्यूजन” जवाब यहाँ है जनाब!



A video entitled “वैक्सीन पर कन्फ्यूजन” जवाब यहाँ है जनाब! was published by Anand Dhakad, student of B. Pharm, 1st year. In this video he covered various pros and cons of having

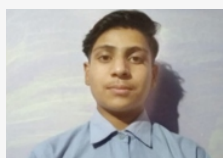
vaccinated. He answered frequently encountered questions on vaccination

In this video a recovered CoVID-19 patient was also interviewed by him which added to the confidence of people who were demoralised and demotivated by negative news in media. <https://youtu.be/kNQtpMDxEs>.



Classroom Chronicles

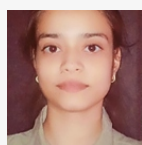
“Readers are leaders: read a book and be the one”



Nitin Tripathi, a student of B.Pharm, 1st year published posters in which he urged people to plant more trees since they are the source of oxygen to mankind. In his poster he conveyed the idea that “no other

friend is as good as a book: they have no demands and no complaints” Through this poster, he urged people to stay calm amid lockdown and read a book.

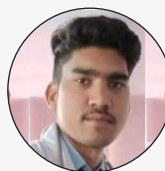
Are you taking a good care of your mental health?



Prerna Tomar, a student of B.Com 2nd year of SRIPS (Banmore) sought attention of everyone on Mental Health. “Mental health is not a destination, but a process. It's about how you drive, not where you're going”, added Tomar.

According to Prerna, rapidly increasing cases of 2nd wave of CoVID-19 pandemic has resulted in lockdown to restrain the virus but at the same this has also brought considerable degree of fear, worry, depression, stress etc. The issue of mental health is not only relevant but also has become crucial for now. “Mental health means keeping our mind healthy. Mankind generally is more focused on keeping their physical body healthy but today, as active cases of covid patients are increasing day by day, this necessitates the need to stay both physically & mentally fit”, said Prerna.

PHARMA INNOVATORS: THE PHARMA CLUB



Vishal Sharma, a student of 2nd year, B. Pharm and active member of Pharma Innovators has urged everyone with the help of this poster to increase plantation process.

According to him, any failure on our part to address deforestation will have disastrous consequences.



In another poster, Vishal warranted need for appropriate disposal of the used mask. “The used masks must be wrapped in polybag and then disposed as biomedical waste”, added

Professor's Column

Waste Management Challenge and Our Responsibility

-Prof. Bhavna Sharma, SRIPS, Banmore



Waste management refers to the discarding, destroying, processing, recycling, reusing, or controlling wastes. Our country is facing massive waste management challenge due to rapid urbanization. If we become responsible citizens and follow waste segregation method by segregating biodegradable waste from the rest, it could reduce the challenge by half. We all have to follow some basic steps in disposing our waste. The steps include: Collection, Segregation, Dumping, Composting, Drainage and Treatment of effluents before discharge which is basically a 4 bin system. This simply means to segregate our house waste. We can put kitchen waste or organic waste in a green bin, Inert waste (waste which is neither chemically or biologically reactive and will not decompose like diapers etc.) in a black bag, a white bin for waste that is recyclable like milk packets, oil, plastics and a black bin for all the hazardous waste materials. Children at home, school and college should be taught its importance, the effects of poor waste management on the environment and public health, and the role and responsibilities of each individual to overcome waste management challenge. By maintaining the hygiene of our city and keeping our environment pollution free we can play our part as responsible citizens. It is our responsibility to keep Mother Nature pollution free.

Research

A patent titled Methods of extraction of *Kyllinga triceps* and use thereof has been published on the name of Dr. Vinay Jain, Principal, ShriRam College of Pharmacy, Banmore. Entire management, Staff and students congratulated Dr. Jain on this achievement.

Vocab Box-

Word of the month **Abecedarian** (adjective)

Meaning-arranged alphabetically

Usage-We decided to organize the files in an abecedarian manner so we could find what we were looking for by name more easily.

COVID-19 & FLU WORD SEARCH

S Z G Q R M S V D I F N U X U
U O B N A E B E N R O H L H G
O N C S I S Z F H I F G F S E
I B K I U H L I T C Z U T F T
G A A D A U S N T A A O H D V
A V D D E L E A E I P C G I A
T E A N I V D U W T N D I S C
N F Z C E A G I H D I A F I C
O A E R C I G E S V N N S N I
C T P V T I S N O T C A F F N
H I O A E P N C O V A R H E A
I R F C R R G E Z S Z N J C T
L E T E S T I N G D I O C T E
L D A N T I V I R A L S Q E D
S D S U R I V A N O R O C M U

Note :-

- Every Reader of our Newsletter can try to solve this puzzle.
 - If you succeed in this crossword, take a picture of it and send it on our mail id contact@shriram.info
 - Winners will get a chance to be featured in our next month's edition.
 - Clue- Brainstorm your mind & write down all the words related with the topic as it will give you direction
-